



अखिल भारतीय तकनीकी शिक्षा परिषद् (भारत सरकार का एक सांविधिक निकाय) (मानव संसाधान विकास मंत्रालय, भारत सरकार) नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (A Statutory Body of the Govt. of India) (Ministry of Human Resource Development, Govt. of India) Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

Date: 23rd May 2023

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F.No.AICTE/P&AP/Misc/2023

То

## All Vice Chancellors/Principals/Directors Technical Universities/AICTE approved Technical Institutions

## Subject: Regarding implementation of Unnat Bharat Abhiyan (UBA) 2.0.

Sir/Madam,

Greetings from AICTE!

As you are aware of Unnat Bharat Abhiyan, which is a flagship program of Ministry of Education, Government of India to involve higher education institutes of the country for indigenous development of self-sufficient and sustainable village clusters for Inclusive India.

The program was formally launched by the Ministry of Education (MoE) on 11th November 2014 by His Excellency, the president of India with the IIT Delhi as National coordinating institute. The thematic areas of UBA are sustainable agricultural systems; water resource management; rural energy systems; artisans; industries & livelihoods; and basic amenities (Rural Infrastructure, connectivity, school education etc).

UBA aims to primarily leverage the existing strengths of the Higher educational institutions to enrich Rural India. UBA guidelines allow funding support only for the following:

- 1. For Field Visits Rs. 10,000 per village
- 2. For customisation of an available technology Rs. 50,000.00
- 3. For development of a new technology Rs. 1,00,000.00

For more details, the prospectus of Unnat Bharat Abhiyan (UBA) 2.0 may be perused which is being enclosed with this email /letter.

with regards,

Yours sincerely, May

Dr. Mamta Rani Agarwal Advisor-I (P&AP Bureau)

